



COUNCIL FOR LATINO WORKPLACE EQUITY

National Latino Leadership Conference

September 19th and September 20th, 2023

Virtual Event via Zoom

Sponsor Packet



Sponsor Liderazgo - \$15,000

Limited to Two - One for Each Day

- *An official Leadership Sponsor for the National Latino Leadership Conference*
- *Title/Leadership Sponsor recognition in email advertisements*
- *Formal Recognition Plaque*
- *Organization's logo/name on all conference event promotional materials and conference badges*
- *Recognition as Title Sponsor in official conference program (logo on front cover)*
- *Full-page color advertisement (8.5X11) inside front cover of the conference program (sponsor provide)*
- *Organization's logo on diversity conference website linked to your homepage*
- *50 full conference registrations*

Sponsor Transformación - \$10,000

- *Recognition in email advertisements*
- *Formal Recognition Plaque*
- *Organization's logo/name on all conference event promotional materials*
- *Organization's logo/name on official conference program (back cover)*
- *Full-page color advertisement (8.5X11) in conference program (sponsor provide)*
- *Organization's logo on diversity conference website linked to your homepage*
- *40 full conference registrations*

Sponsor Empoderamiento - \$8,000

- *Recognition in email advertisements*
- *Formal Recognition Plaque*
- *Organization's logo/name on all conference event promotional material*
- *Organization's logo/name on official conference program (back cover)*
- *Full-page color advertisement (8.5X11) in conference program (sponsor provide)*
- *Organization's logo on diversity conference website linked to your homepage*
- *30 full conference registrations*

Sponsor Diversidad - \$6,000

- *Recognition in email advertisements (logo)*
- *Corporate name assigned to one of the conference tracks, ie. Leadership*
- *Organization's logo/name on all conference event promotional material including conference signage*



- *Organization's logo/name on official conference program*
- *Half-page color advertisement (8.5X11) in conference program (sponsor provide)*
- *Organization's logo on diversity conference website linked to your homepage*
- *25 full conference registrations*

Sponsor Legado - \$5,500

- *Half-page color advertisement in conference program (sponsor provide)*
- *Organization's logo/name on all conference event promotional material including conference signage*
- *Organization's name on official conference program (back cover)*
- *Organization's logo on diversity conference website linked to your homepage*
- *20 full conference registrations*

Sponsor Unión - \$3,500

- *Quarter-page color advertisement in conference program (sponsor provided)*
- *Organization's name on conference event promotional material*
- *Organization's name in official conference program*
- *Organization's logo on diversity conference website linked to your homepage*
- *15 full conference registrations*

Sponsor Fuerza - \$2,000 (for nonprofits & small businesses)

\$2,500 for all other organizations

- *Organization's name in official conference program as a sponsor*
- *Organization's logo on Conference website linked to your homepage*
- *10 full conference registrations*

Individual Full Conference Registrations [here](#).

- *Non-Partner Rate - \$299*
- *Partner Rate - \$249*

Conference Program Ads

All ads are in full color

- *Quarter Page - \$400*
- *Half Page - \$600*
- *Full Page - \$800*

For any questions, please reach out to:
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